

Bushreen.com

We don't only teach
DIGITAL MARKETING

We help build careers



Quality training



Job Placements



Honest Pricing



EMPLOYERS DON'T LOOK FOR
THE CLASSROOM KNOWLEDGE

**THEY WANT
PRACTICAL
MARKETING INSIGHTS**



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WORK ON LIVE PROJECTS WHILE YOU STUDY

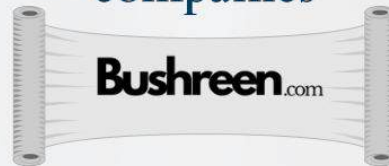
There can be no better way to learn than working on our client's live websites and projects. We understand the importance of practical education, as this only, can make you a PROFESSIONAL.

Bushreen.com

LEARN FROM LEADERS

Get relevant industry
knowledge from
CORPORATE EXPERTS

Lectures from Associate
faculty from ~~University of~~ & from Sr.
managers, head
of departments from best
of the startups and growing
companies



A hand is pointing at a laptop screen. The screen displays a bar chart with a line graph overlaid on it. The background is a dark blue gradient.

**What you will
learn?**

**63 INDUSTRY
HIGHEST
&
MOST ADVANCE
DIGITAL
MARKETING
MODULES**

57 INDUSTRY MODULES

ADVANCE DIGITAL MARKETING MODULES

1. Branding
2. Targeted Ad Copies Creation
3. Website creation
4. Ecommerce website creation with woocommerce
5. Google search consol - webmasters
6. Keyword reasearch with different tools
7. Competitive analysis & audit
8. SEO - On-page, Off-page
9. Google updates and algorithm
10. Google My business
11. Google Tag Manager
12. Google Search Ads - ppc ads
13. Google display Ads
14. Google Shopping ads
15. Mobile Advertising
16. App advertising
17. Youtube Ads
18. Youtube channel creation and Video optimization
19. Viral Marketing
20. Content Marketing
21. Microsoft Bing ads for yahoo, msn and bing search





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ADVANCE DIGITAL MARKETING MODULES

- 22. Facebook Marketing
- 23. Instagram Marketing
- 24. Twitter Marketing
- 25. LinkedIn Marketing
- 26. Quora Marketing
- 27. Bing Webmasters
- 28. Online reputation management
- 29. Influencer Marketing
- 30. Pinterest Marketing
- 31. Email Marketing
- 32. Email Marketing Automation with Mailchimp
- 33. WhatsApp marketing
- 34. SMS Marketing

CREATIVE MARKETING

- 35. Ad creatives with Canva
- 36. Video creation with filmora
- 37. Screen Recording and tutorial creation
- 38. Green screen video creation
- 39. App Planning and Designing
- 40. App creation

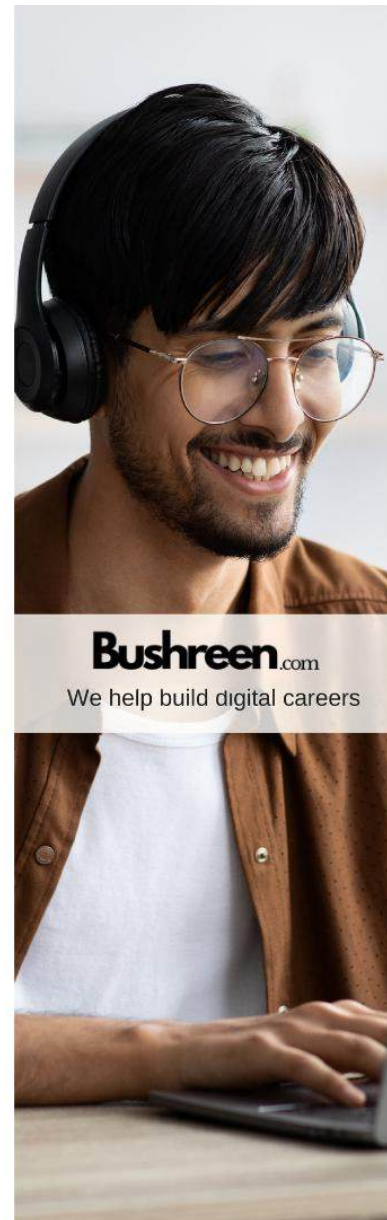
57 HIGHEST INDUSTRY MODULES

GROWTH OPTIMIZATION PROCESSS

- 41. Conversion Tracking set up for website & Calls
- 42. Remarketing ads with Google on display search and youtube
- 43. Social Media Retargeting ads with Facebook pixels
- 44. Lead Generation with Landing Pages
- 45. Advance optimization techniques with AB testings
- 46. Google website analytics

CAREER PLUS MODULES

- 47. Freelancing Business
- 48. Content writing & blogging
- 49. Google AdSense
- 50. Affiliate Marketing
- 51. Drop shipping business
- 52. How to launch E-Book On Amazon
- 53. Interview Handling skills
- 54. Digital Marketing CV creation



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MARKETING STRATEGIES

We help build Technology Careers

55. Persuasive marketing techniques


56. B2b Marketing strategies

57. B2C Marketing strategies



Lifetime Access

TO LEARNING
MANAGEMENT SYSTEM

-  All your study material in one place
-  Watch Session recordings for relearning
-  Take Unlimited Backup Classes
-  Get access to all future modules

Careers you can opt for After Course Completion

**COMPANIES LOVE CANDIDATES WHO CAN HELP
THEM REACH MORE AUDIENCE ONLINE**



Social Media Analyst

Salary : 20k to 32k
After 3 years of experience
Designation- Social Media Manager
Salary: 42k to 80k



PPC Analyst

Salary: 22k to 35k
After 2 years of experience
Designation - Sr. PPC Analyst
Salary: 45k to 90k



Content Marketing Executive

Salary: 25k to 40k
After 3 years of experience
Designation- Content Marketing Manager
Salary: 50k to 70k



Digital Marketing Executive

Salary: 27k to 45k
After 3 years of experience
Designation- Digital Marketing Manager
Salary: 65k to 1L



Online Reputation Executive

Salary: 23k to 32k
After 3 years of experience
Designation- Online Reputation Manager
Salary: 42k to 60k



Freelance Digital Marketer

Monthly earning with just
2-3 projects: 50k to 85k
Monthly earning with just
4-5 projects: 1.2L to 2L